

SCOTT A. BREUER

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PARKS & RECREATION LEADER

Exceed Expectations through Prioritization of Critical Activities and Effective Staff Engagement

Demonstrate extensive experience managing parks and recreation programs, staff, and facilities. Guide and coach productive teams and leverage unique personnel strengths to maximize potential. Steer visionary park improvement projects and wide variety of facilities, including parks and athletic complexes and community, senior, and aquatic centers. Provide continuous improvements to enhance customer experience and gain efficiency. Lead presentations to large audiences, including city officials and community / business groups. Collaborate with colleagues to build trust and achieve best solutions.

Facility Management | Recreation Programming | Service Delivery
Organizational Leadership | Strategic & Operational Planning | Project Management
Budget Management | Leadership & Team Building | Process Improvement

PROFESSIONAL EXPERIENCE

CITY OF BLOOMINGTON, MN

Assistant Parks & Recreation Manager

2016 - 2019

Administered 10 budgets with over \$4.15M in expenditures. Supervised 4 recreation programming staff, 2 part-time project coordinators, and 1 full-time office support staff member. Guided multiple park improvement projects. Oversaw all facilities managed by subordinate staff, including aquatic center, beach house, armory, warming houses, athletic complexes, and park buildings. Supervised all recreational programming. Assisted manager / director in departmental planning, evaluation, and research. Served as Acting Parks & Recreation Manager following a retirement, which was filled as a Director.

- Planned and coordinated nearly \$9M in various park improvement projects for community enrichment, including:
 - 2019: Remodeled 3-sheet ice arena, replaced playground, and reconstructed main building at softball complex (\$3.8M).
 - 2018: Expanded pickleball courts, reconstructed tennis and basketball courts, installed picnic shelter, and improved softball fields (\$1.4M).
 - 2017: Facilitated playground replacements at 14 parks plus major parking lot reconstruction (\$3.7M).
- Prioritized initiatives, recommending projects and items for inclusion in City's Capital Improvement Plan (CIP) and making presentations to City Council, Advisory Committee, and various community / business groups.
- Maximized resources, securing and tracking grant dollars from Metropolitan Council and / or state bonding funds for capital park projects.
- Collaborated with park maintenance staff at weekly meetings, ensuring high-quality, well-maintained recreational facilities across 97-park system.

CITY OF APPLE VALLEY, MN

Recreation Superintendent

2000 - 2016

Directed staff of 6 full-time and 25 part-time employees, including union maintenance. Coordinated daily operations of Apple Valley Community Center and scheduled all building and grounds maintenance. Administered 7 budgets with nearly \$2M in expenditures and \$1M in revenues. Oversaw recreation division staff, programs and facilities.

- Boosted efficiency by leading research, purchase, and implementation of department's first online software for program registration, facility reservation, and point-of-sale.
- Developed relationships with schools' athletic directors, Freedom Days Committee (4th of July), Apple Valley Arts Foundation, and 2 area youth athletic associations, improving communication and workflow.
- Enhanced community amenities via participation on project team constructing facilities funded through bond referendum, including athletic complex, senior center, aquatic center expansion, and general park / trail improvements.
- Installed and upgraded energy-efficient lighting and video surveillance systems at community center, facilitating rebates and police access.

CITY OF APPLE VALLEY, MN (Continued)

- Mentored college interns, fostering succession planning and education of future parks and recreation professionals.
- Scheduled weekly meetings with athletic field foreman, reviewing upcoming tournaments, camps, and special uses, along with field closures and renovations for maintaining quality turf conditions.
- Partnered with Segway tour operator, allowing specific parks to be main tour points, resulting in additional eco-friendly enjoyment options for both local residents and tourists.

Additional City of Apple Valley, MN Role: Recreation Specialist

ADDITIONAL PROFESSIONAL EXPERIENCE

MINNESOTA SPORTS FEDERATION, Maple Grove, MN, Program Administrator

CITY OF BEULAH, ND, Parks & Recreation Director

MN RECREATION AND PARK ASSOCIATION (MRPA) INVOLVEMENT

- Member, 1994 - Present
- Hosted and / or managed state tournaments in basketball, volleyball, and / or softball, 1998 - Present
- Initiated, promoted, hosted and directed ultimate frisbee tournament, 2009 - 2012
- Volunteered at annual softball hall of fame banquet, 2004 - Present
- Elected chairperson of Recreational Sports Commission, 2007 - 2008 and 2009 - 2010
- Elected to serve on Board of Directors, 2007 - 2010
- Co-chaired volunteer celebration for National Recreation and Park Association (NRPA) national conference in Minneapolis, 2010
- Presented educational and roundtable sessions at 6 state conferences, 2003 - 2010
- Co-directed foundation's fundraiser volleyball tournament, 2001 - 2008
- Elected to serve on Recreational Sports Commission, 2002 - 2006
- Selected to serve on sub-committee to develop initial MRPA website, 2002

PROFESSIONAL AWARDS / SPECIAL TRAINING

- MRPA/MN-USSSA Softball Hall of Fame Inductee: League Director category, 2014
- MRPA "Jack Niles Award": given to male member for providing outstanding service to association and profession, 2005
- MRPA "Meritorious Service Award": for exceptional Recreational Sports Commission work, 2004
- MRPA state conference attendee, 1995 - Present
- NRPA national conference attendee, 2010, 2014, 2017
- Athletic Business national conference attendee, 2004, 2006, 2008, 2012, 2016, 2019
- NRPA Rocky Mountain Revenue and Management School, 2001 and 2002

EDUCATION

- **Master of Education (MEd)**, Recreation, Parks, and Leisure Studies, University of Minnesota, Minneapolis, MN
- **Bachelor of Science (BS)**, Recreation Administration, St. Cloud University, St. Cloud, MN
- **Bachelor of Arts (BA)**, Speech Communications, St. Cloud University, St. Cloud, MN

July 14, 2021

Dear Hiring Manager,

For nearly 25 years I have worked in municipal government in the Parks and Recreation profession at two different cities: Bloomington and Apple Valley. I have managed parks, recreation programs, community centers, park improvement projects, athletic complexes, and multiple budgets that total in excess of \$4 million. I have also worked closely with park maintenance personnel to ensure we have safe, fun and high-quality parks.

My experience with partnerships, research, and presenting to various entities such as city councils, parks commissions, stake holders, athletic associations and community groups is extensive. I also served as the staff liaison to the Apple Valley Arts Foundation and Apple Valley Freedom Days Committee (4th of July celebration) and have enjoyed working with various focus groups.


I am very comfortable with hiring, developing, directing and supervising employees as well as conducting performance reviews. Throughout my career I have supervised full-time staff (including union employees), permanent part-time, part-time and seasonal staff, and coordinating staff and volunteer's schedules.

Project management, contract administration and permit development are specific areas of my expertise. I have had the fortunate opportunity to lead many major capital improvement projects, including the replacement of 14 playgrounds and major parking lot reconstruction in 2017, construction of Pickleball/tennis/basketball courts and softball field improvements in 2018, and a school playground replacement in 2019. All of these projects have been in Bloomington. In Apple Valley, I was on the project teams that built an eight-field athletic complex, a new senior center, an expansion to the outdoor aquatic center, and general parks and trails improvements.

Unfortunately, my position with the City of Bloomington was eliminated in August, 2019. A new director was hired and the department went through organizational restructuring. I remain passionate about municipal government work, and I am committed to finding a great organization to utilize my skills and experiences.

I am a dedicated and skilled professional, and I would love to join your organization in achieving its goals. I look forward to meeting with you to discuss my experiences. I can be reached at 612-599-5235 or brew900@msn.com.

Sincerely,

A handwritten signature in black ink that reads "Scott Brewer". The signature is written in a cursive, flowing style.